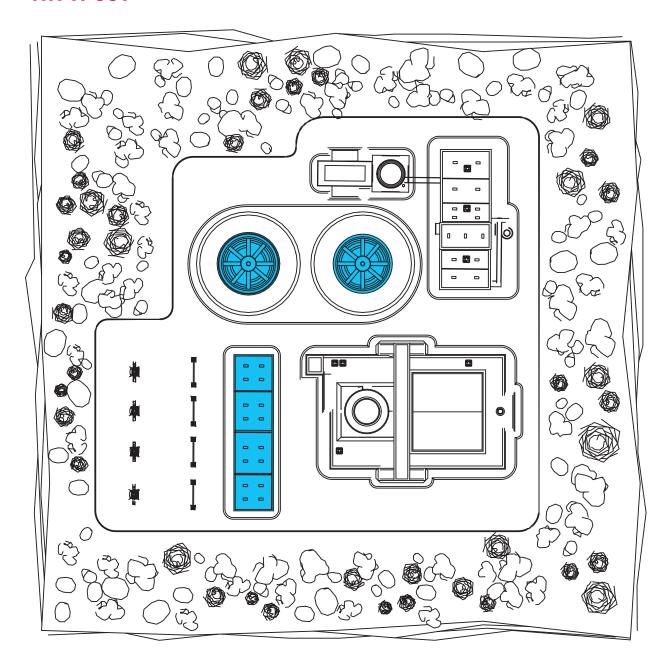


# EXPLORE NUCLEAR TECHNOLOGIES IN AUGMENTED REALITY

This brochure uses augmented reality to reveal internal features of nuclear technologies that are often invisible to the naked eye. AR breaks limits of our abilities to learn about complex 3D nuclear objects by superimposing digital data directly on them.

### **TRY IT OUT**

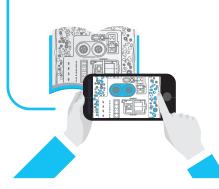


### **HOW TO USE?**

1. DOWNLOAD FREE "NUCLEAR
FUTURE AR" APP FROM APPSTORE /
GOOGLEPLAY OR SCAN THE QR-CODE
BELOW



2. OPEN THE APP AND POINT YOUR DEVICE AT AR TARGET IMAGES ON THE RIGHT



3. KEEP THE PAGE WITHIN THE CAMERA'S VISION & ENJOY ANIMATED AR EXPERIENCE

### NUCLEAR POWER IS THE EASIEST WAY TO IMPROVE QUALITY OF LIFE IN DEVELOPING COUNTRIES

In 2019 around 1/10 of the world population lived without electricity and up to 3 bln people in Asia and Africa lack modern cooking conveniencies. Meanwhile, there is a **direct correlation between the amount of consumed energy and living standards:** the higher energy consumption, the higher quality of life.

80
70
60
50
40
ENERGY CONSUMPTION, MW / YEAR PER PERSON

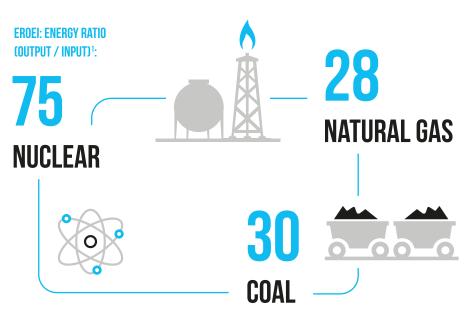
3
BLN PEOPLE
COOK USING TRADITIONAL
BIOMASS (TINDER, ETC.) 1

TO MLN PEOPLE STILL LACK ELECTRICITY<sup>2</sup>

1/10

**EVERY TENTH PERSON HAS** 

NPP construction means **investment** in **higher quality of life across the nation for the next 100 years**. This is one of the cheapest and most efficient power generation technologies: the return is twice as high as that of CHPP  $^{1,2}$ .



FNPP — FLOATING NUCLEAR
POWER PLANT

NO ACCESS TO ELECTRICITY



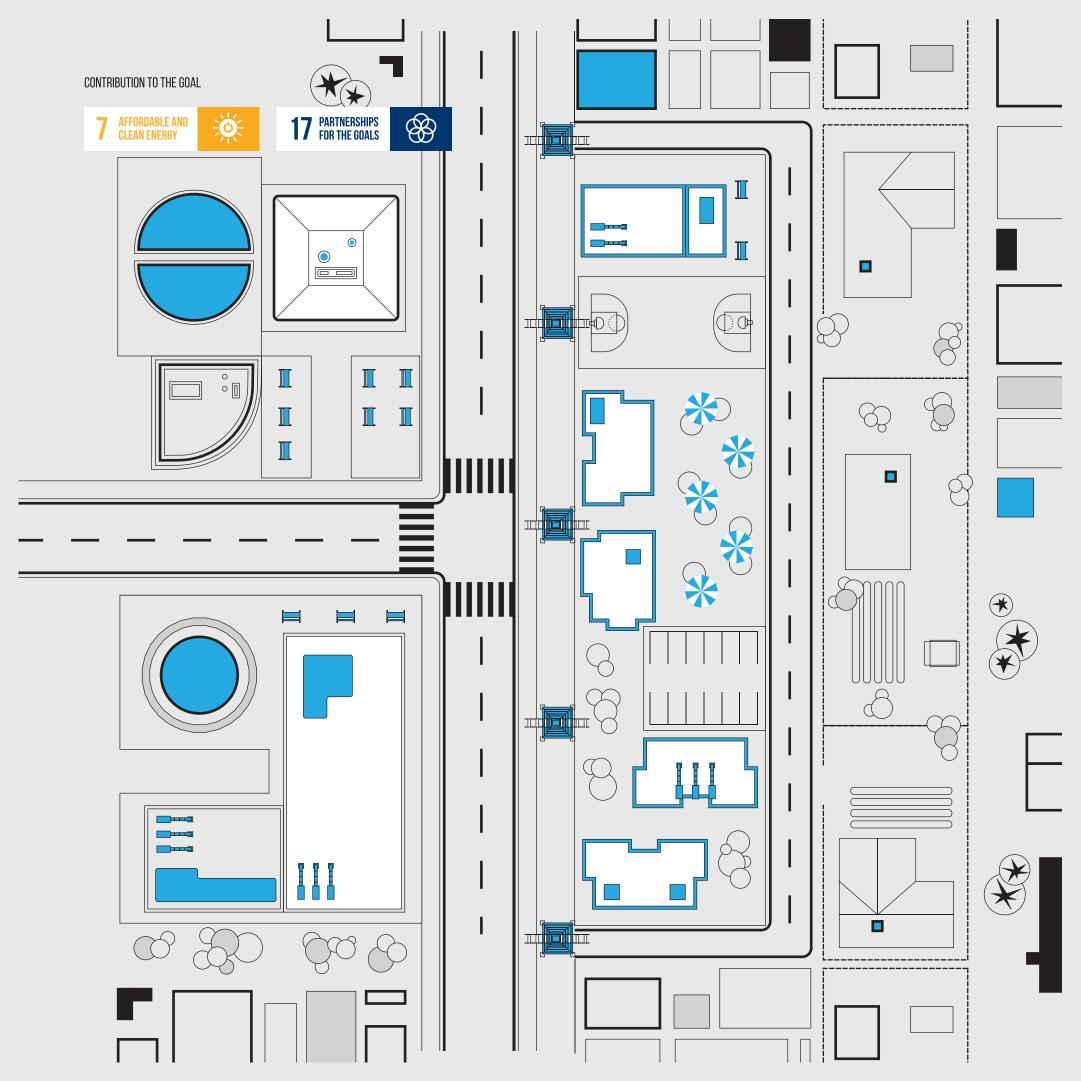
WHAT ABOUT HARD-TO-REACH AREAS WHERE PEOPLE ALSO NEED SAFE AND CHEAP ENERGY?

This is where offshore and onshore NPPs come in. These unique, mobile small plants can be almost anywhere in the world. They are capable of bringing sufficient energy supply to hard-to-reach areas, e.g. in the open seas, while reducing negative environmental impact on the region.

rce: 1. Nuclear Power for Sustainable

2. International energy Agency (IEA)

3. EROEI: energy returned on energy invested, World Nuclear Association, Study on EROEI by Weissbach.



### NUCLEAR POWER CAN SAVE THE WORLD FROM GLOBAL WARMING

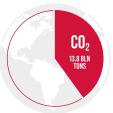
According to IEA about 10% of electricity worldwide is generated by nuclear power plants. Unimpressive figure at first glance, until one finds out that the same volume generated by oil and gas would cause emissions of carbon dioxide at the rate of 2 bln tons a year. And this is truly fascinating!

SHARE IN GLOBAL **ELECTRICITY GENERATION\*:** 

**37**% COAL

**23**% **NATURAL GAS**  **3**%

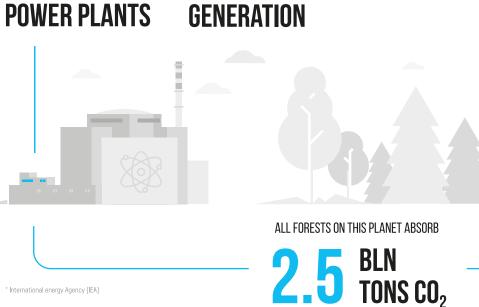
41% **OF GLOBAL ENERGY-RELATED CO<sub>2</sub> EMISSIONS** 



All the forests around the world are only capable of absorbing around 2.5 bln tons of CO<sub>2</sub>. In other words, the nuclear energy sector contributes to countering global warming and environment protection as much as the forests.

443 **NUCLEAR**  **10**%

IN GLOBAL ELECTRICITY **GENERATION** 

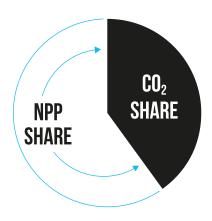


\* International energy Agency (IEA)

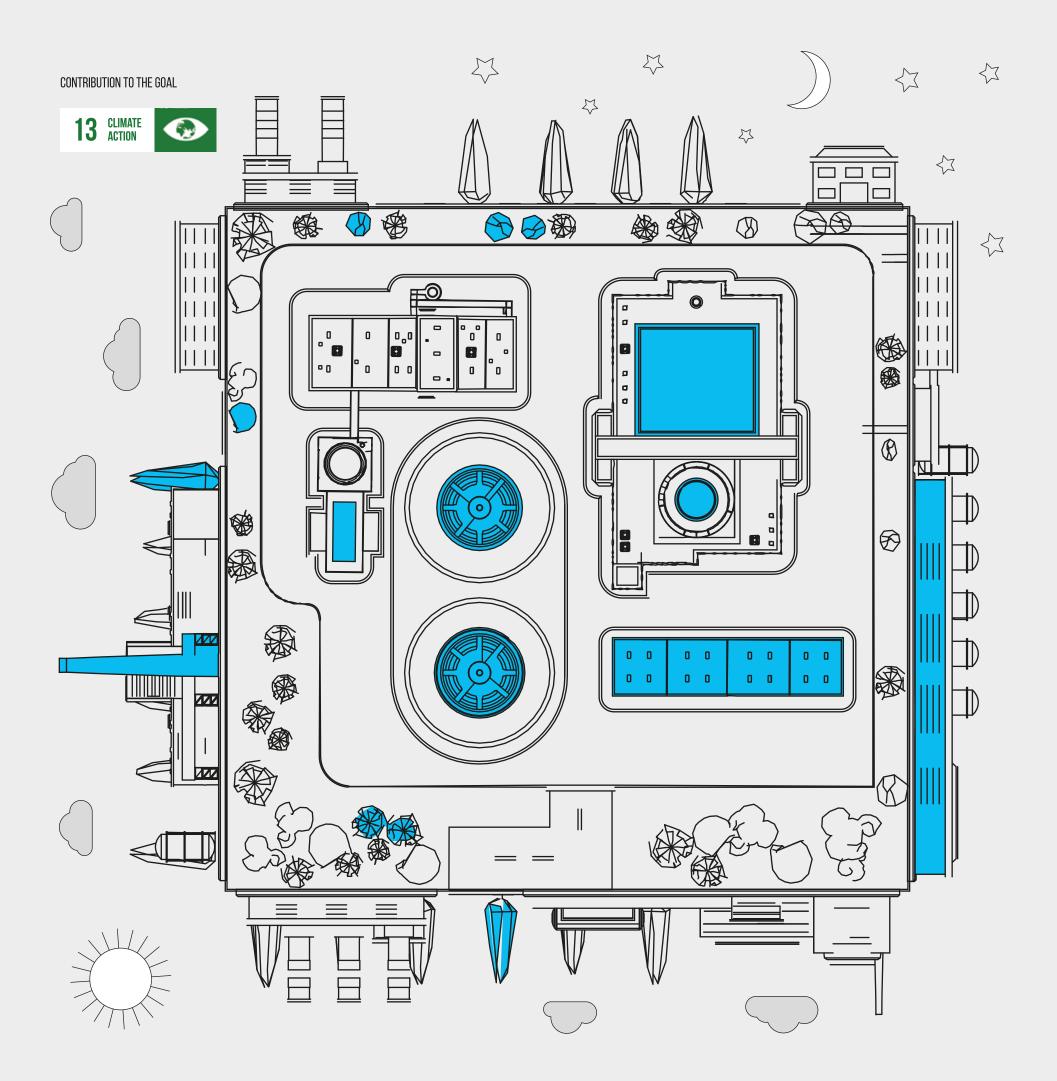
How much carbon dioxide is emitted into the atmosphere by the electric power industry every year? 13.8 billion tons – over 40% of total emissions. Combined heat and power plants (CHPP) operating on fossil fuel (coal, natural gas and fuel oil) generate the bulk of these 13.8 billion tons. This is too much. It has already caused our planet great damage: the average temperature keeps increasing, the glaciers are melting and the sea level is rising.

NUCLEAR ENERGY SECTOR CUTS CO<sub>2</sub> EMISSIONS BY

BLN TONS THAT WOULD BE OTHERWISE GENERATED BY FOSSIL FUEL POWER PLANTS



Increasing the NPP share in power generation can significantly cut greenhouse gas emissions and prevent a global disaster. This can be achieved with no detriment to the ever-growing demand for electricity.



### FOOD IRRADIATION CAN COMBAT WORLD HUNGER AND MALNUTRITION

One of seven people on the Earth suffers from chronic hunger and malnutrition. Meanwhile, up to 25% of agricultural products are going to waste: mostly the products simply get spoiled.

Some countries learned how to tackle this problem: they use pesticides and other chemicals that deteriorate the environment and often cause harm to human health. Not the best solution, apparently.

**821** - MLN PEOPLE

STARVING WORLDWIDE (2018)



1.3

**BLN TONS OF WHEAT** 

PRODUCED AROUND THE WORLD GOES TO WASTE/MISUSED EVERY YEAR 600 — MLN DISEASES

FOOD-RELATED DISEASES RESULTING IN 420.000 FATALITIES EVERY YEAR

420,000 Fatalities



>19-26%

### OF FOOD

CAN BE SAVED BY IONIZATION

Nuclear industry offers an innovative approach – **gamma sterilization of products.** The key benefit of this approach is that irradiated food is free from residual matters and compounds, as the process is remarkably safe. Ionizing radiation kills insects and parasites while the product retains its nutritional properties. The products may also be stored and stay whole for a long time.

>60

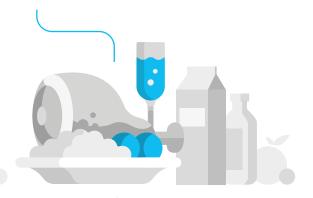
COUNTRIES APPLY

IONIZATION TECHNOLOGY
TO SAVE FOOD PRODUCTS

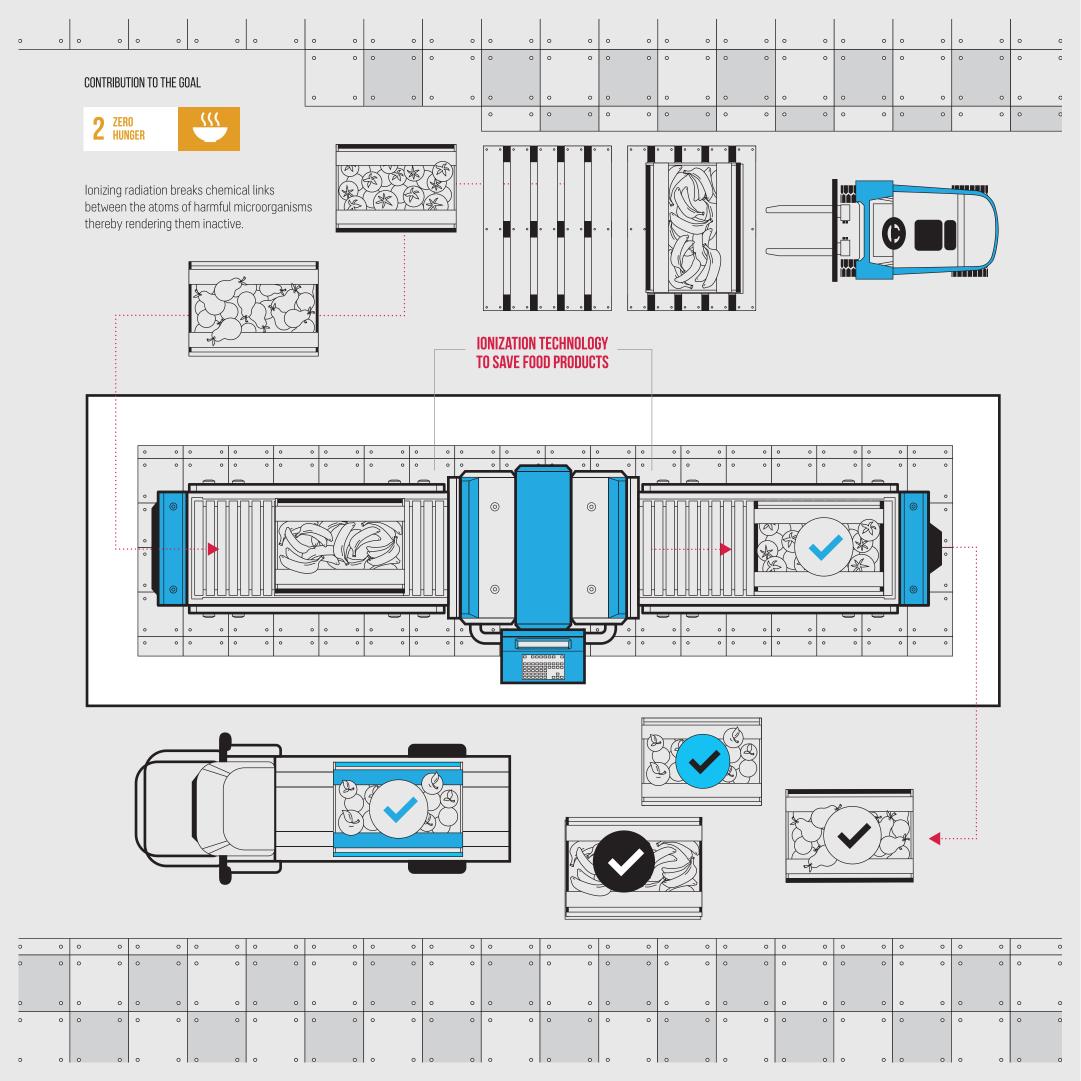
Incidentally, **over 60 countries** already make use of this technology. For example, Canada uses food irradiation to keep onions and potatoes from sprouting and to extend their shelf life. Ionization also prevents wheat grains from insect pests.

70 TYPES OF PRODUCTS

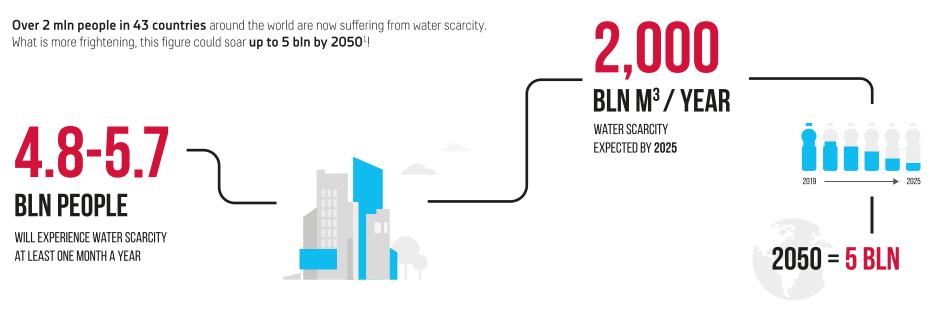
(8 CATEGORIES) ARE SUBJECT TO IONIZATION IN THE EU AND THE USA



1. Source: The State of Food Security & Nutrition in the World, FAO Report, 2019



### **NUCLEAR POWER MAY SOLVE THE WATER SCARCITY CRISIS**

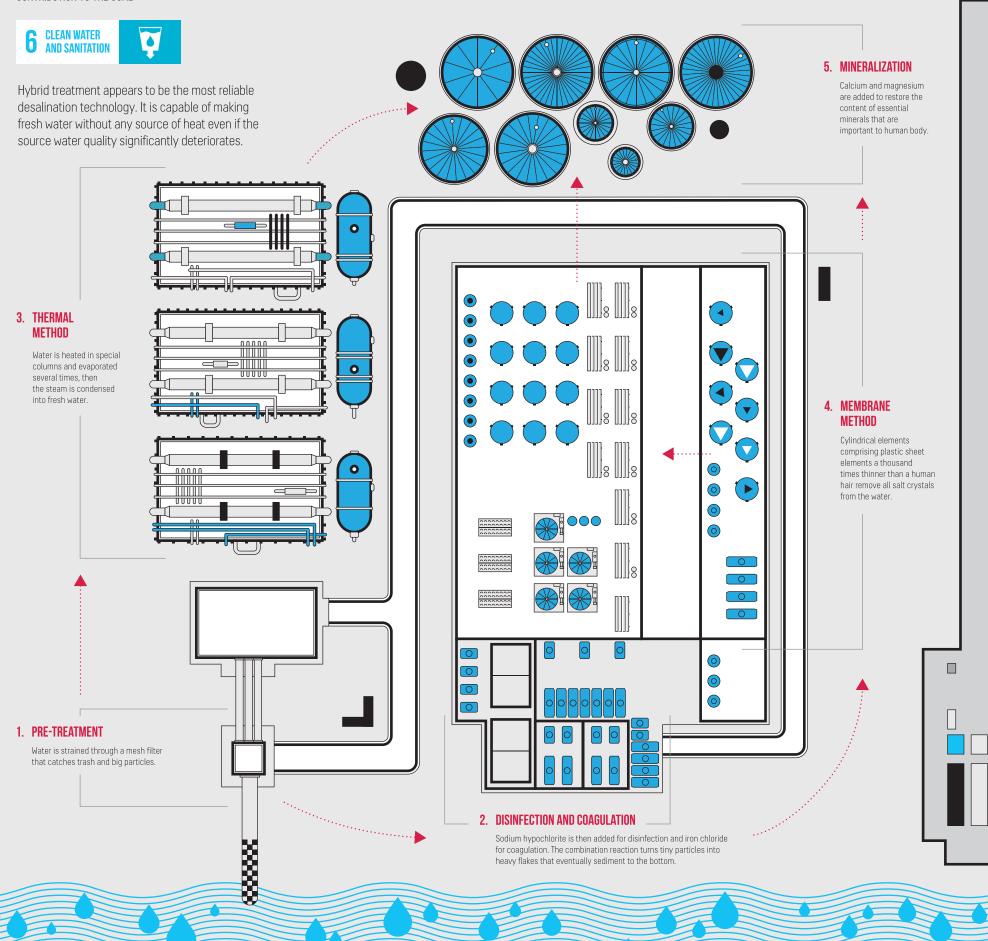


Desalination plants are already the sole source of potable water in Middle Eastern countries, Since they consume a lot of electric power, such as Egypt or Iran. Desalination plants are not only merely capable of turning sea water desalination plants cannot exist without electric into potable, they can remove salt crystals from underground water as well. With the Nile power plants. Usually they are designed and and underground streams being its main sources of water, Egypt may face water scarcity built together. Now it appears that efficient, safe as soon as in 2025, unless it builds desalination plants in sufficient quantities. MLN M<sup>3</sup> / DAY and affordable energy would easily solve the problem of obtaining access to fresh water. DESALINATION VOLUME EXPECTED BY 20242 MLN M<sup>3</sup> / DAY **DESALINATION VOLUME TODAY** 

1. Source: The United Nations world water development report 2018: nature-based solutions for water, WWAP, UNESCO

2. GWI Desaldata

### CONTRIBUTION TO THE GOAL



### **NUCLEAR INDUSTRY AND NEW KNOWLEDGE**

Achieving inclusive and quality education for all reaffirms the belief that **education** is one of the most powerful and proven vehicles for sustainable development.



103
MLN YOUTHS
WORLDWIDE LACK
BASIC LITERACY SKILLS

AND MORE THAN 60 PERCENT OF THEM ARE WOMEN<sup>1</sup>



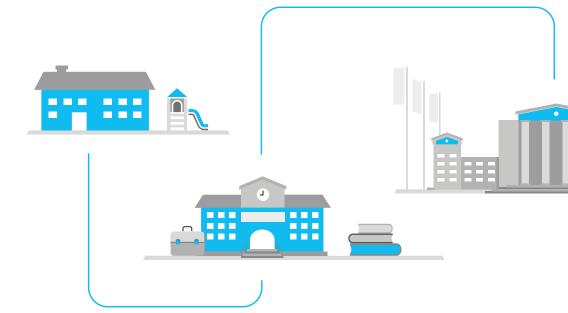
265
MLN CHILDREN DO
NOT ATTEND SCHOOL

MORE THAN HALF OF THEM IN SUB-SAHARAN AFRICA

265 mln children around the world do not attend school, even decades after the advancement of universal primary education.

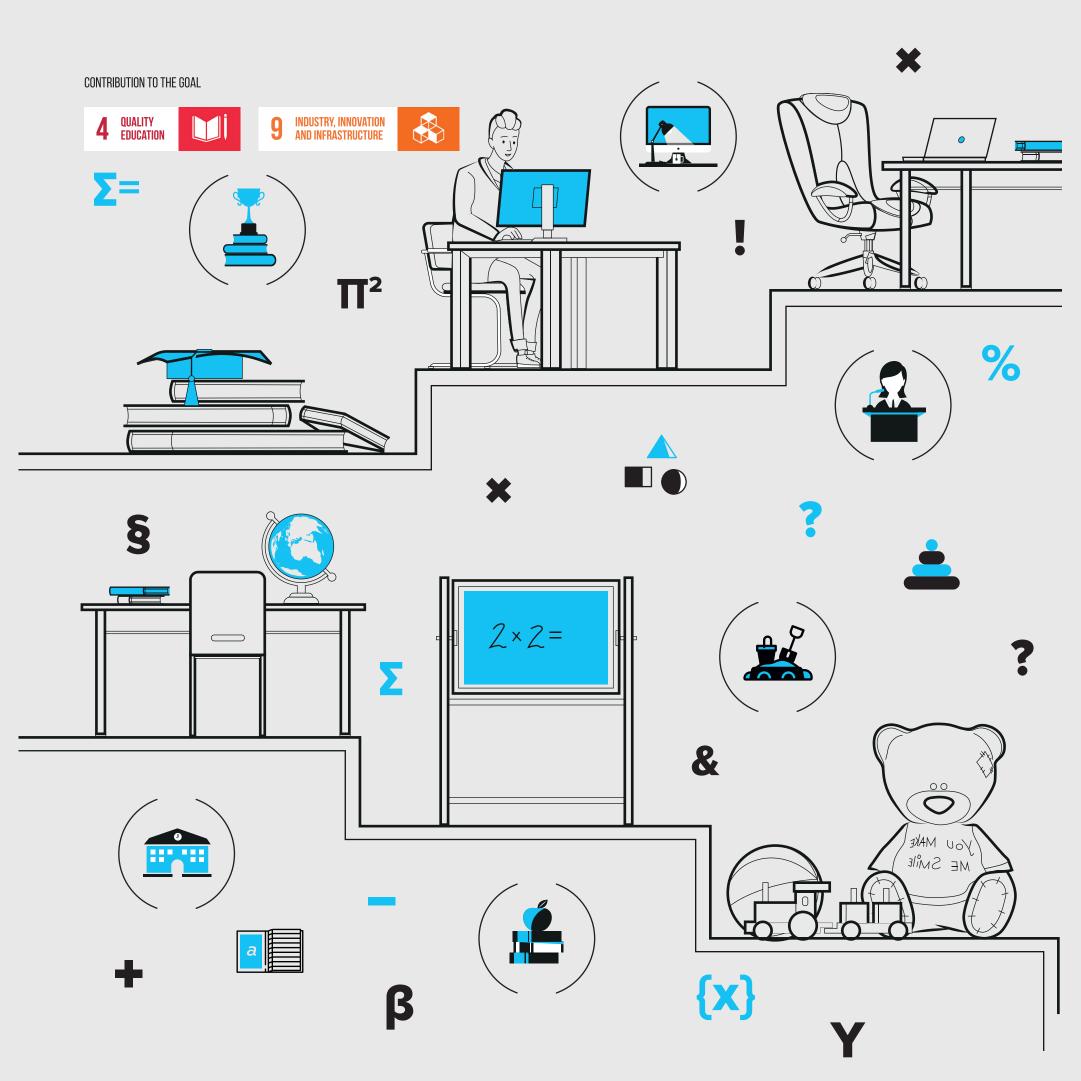
Nuclear power can enhance a country's human capital, as it requires highly educated and trained personnel. Nuclear power implies a long term human capital investment with potential driving effects on the economic growth via increased productivity within and beyond the power sector.

Nuclear community helps develop national educational projects on every stage – from school bench to university chair, it is also engaged in training professionals while offering young specialists an opportunity to make the most of their lifes.



1. United Nations Development Program (UNDP)

For example, the Nuclear Energy Agency (NEA) in partnership with OECD member states recently launched the Nuclear Education, Skills and Technology (NEST) Framework. The primary goal of the programme is to help countries share their knowledge and innovative technologies.



### **NUCLEAR MEDICINE HELPS FIGHT CANCER**

**Highest mortality rates caused by cancer** (up to 70% of all oncology related deaths) are registered in the countries where low- and medium-income households prevail. They have no effective cancer monitoring, prevention and treatment programmes, and healthcare services are prohibitively expensive.

Nuclear medicine **helps fight cancer on various stages.** It is used, for example, in PET-CT diagnostics – the method capable of detecting the tiniest tumor in human body, even when there are no visible changes in the structure of tissues. It is also in radionuclide therapy: radiopharmaceutical agents target all the affected sites of human body at once with no impact on the healthy organs.

RADIUM

AC

ACTINIUM

The ultimate miracle of nuclear medicine is that it is capable of curing cancer **at the advanced stages**. Lutetium-177, Radium-223 and Actinium-225 are expecially efficient to treat of metastases.

Acting in collaboration with the World Health Organization and the International Agency for Research on Cancer, the IAEA helps fight oncological diseases in the countries where low-and medium-income households prevail.

CANCER IS THE SECOND MAJOR CAUSE OF DEATH GLOBALLY<sup>1</sup>

~70%

OF DEATHS From Cancer

OCCUR IN LOW- AND
MEDIUM-INCOME COUNTRIES<sup>1</sup>

17

MLN NEW CASES

OF CANCER WORLDWIDE IN 2018<sup>2</sup>

WORLDWIDE

**27.5** 

MLN NEW CASES

OF CANCER EACH YEAR BY 2040<sup>2</sup>

**OVER** 

50,000,000

**PROCEDURES** 

WITH RADIOPHARMACEUTICAL AGENTS WORLDWIDE (ANNUALLY)

13,000 DEPARTMENTS

FOR NUCLEAR MEDICINE
DEPARTMENTS WORLDWIDE<sup>3</sup>

**50-60**%

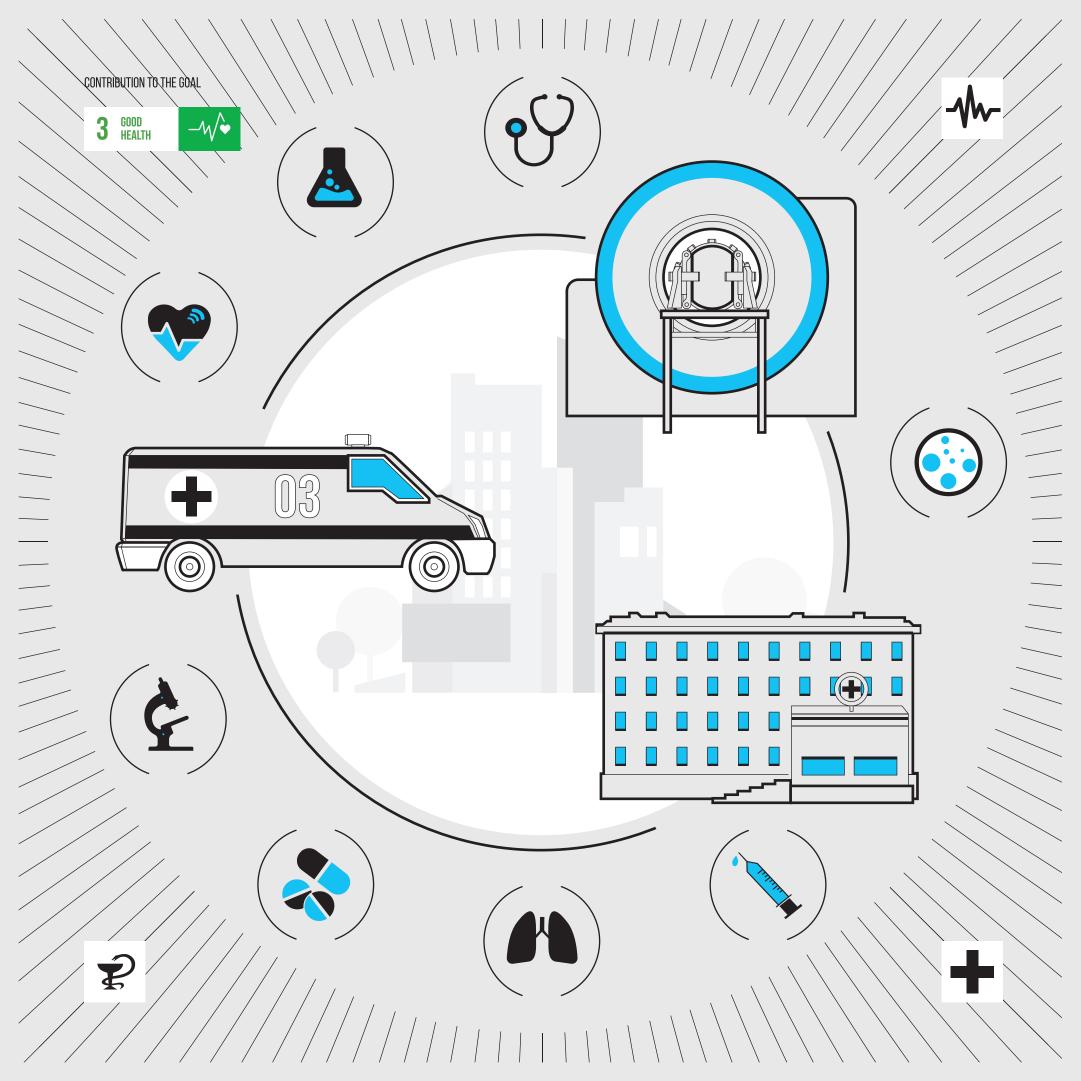
RADIATION THERAPY
IS USED TO TREAT OF
50-60% CANCER DISEASES

INDIVIDUALLY OR COMBINED
WITH OTHER TREATMENT METHODS

te: 1. Cancer, World Health Association (https://www.who.int/news-room/ fact-sheets/detail/cancer) 2. Worldwide cancer statistics, Cancer Research UK, 2019 3. Analytical Calculations by RKhK JSC Based on OECD, IAEA DIRAC, MEDraysintell Data

4. IAEA Human Health Series

5. Radioisotopes in Medicine, World Nuclear Association



### NUCLEAR INDUSTRY CAN REDUCE GLOBAL UNEMPLOYMENT

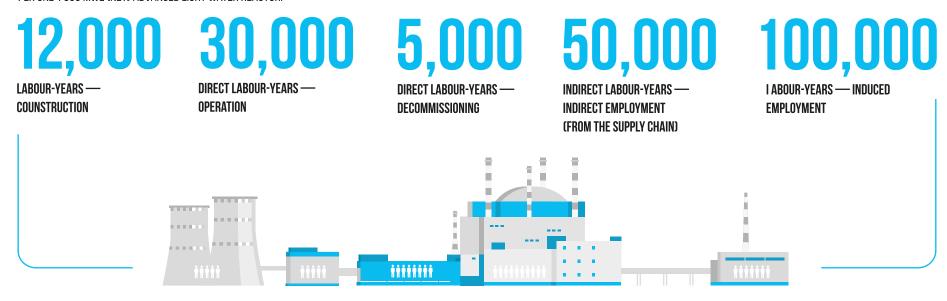
Can you imagine that half of the global population still lives on less than US\$2 per day? And the poorest countries are often most dangerous ones. There is a direct correlation between material welfare and social security.



Building a nuclear power plant can resolve a lot of social problems, for example unemployment. Indeed, a huge enterprise will create thousands of jobs, and not only for the nuclear professionals operating the NPP but also for the technical staff.

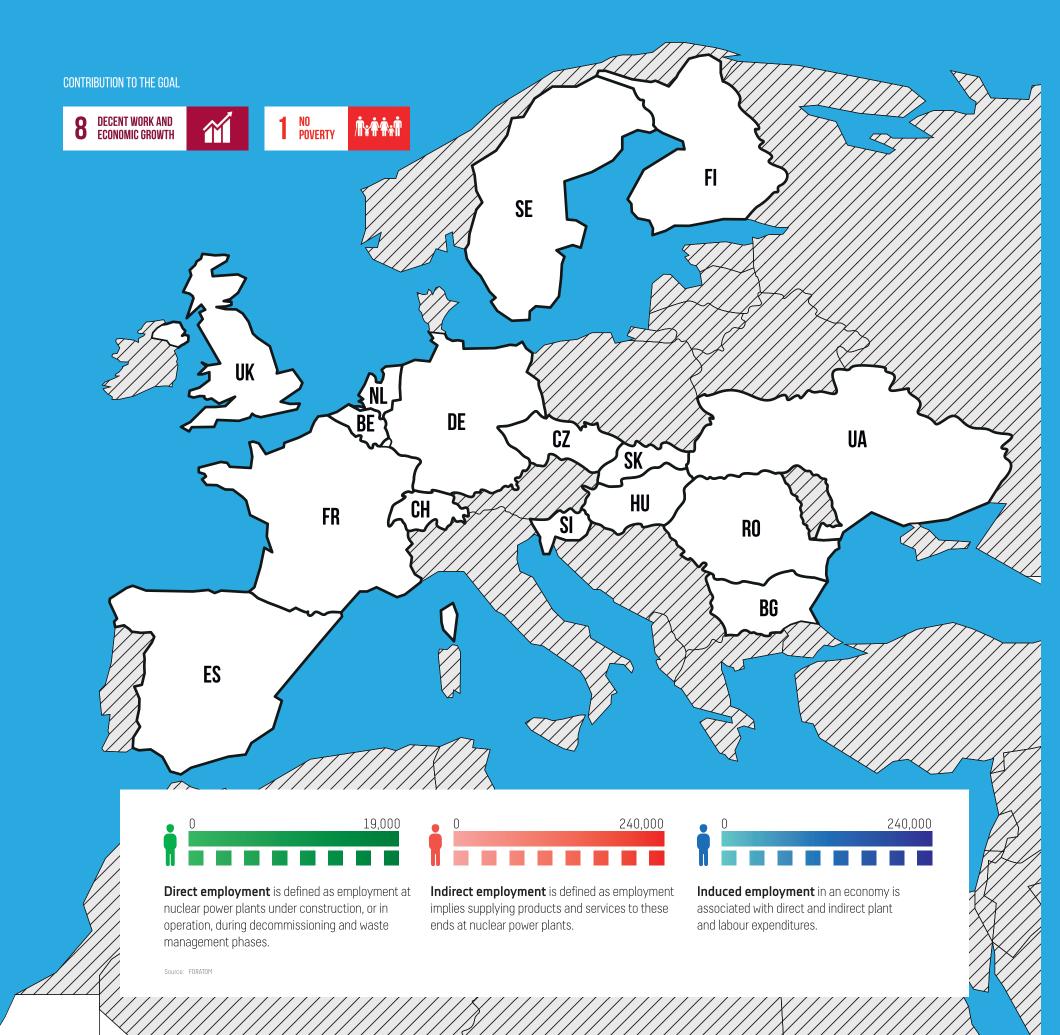
Just imagine, a **2 GW NPP helps create about 400,000 jobs**  $^3$ . In France alone, over 125,000 professionals were involved in NPP design and construction over the period of 10 years  $^4$ .

PER ONE 1 000 MWE (NET) ADVANCED LIGHT WATER REACTOR:



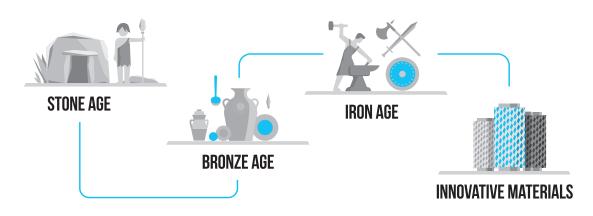
Source: 1. Data, The World Bank

 United Nations Development Programme, undp.org/ International labor organization (ILO) 3. Measuring Employment generated by the Nuclear Power Sector, NEA, OECD, 2018 4. Nuclear Power and Sustainable Development, IAEA Average NPP capacity: 2GW



### **INNOVATIVE MATERIALS**

The Stone Age, the Bronze Age and the Iron Age – these are all important milestones in the evolution of humankind. Human beings first learned how to make bronze. It took mankind over 2,000 years to master the art of forging iron – the material that is stronger and harder! However, we are on the verge of the new age – the age of new materials.



JUST IMAGINE, CARBON FIBER REINFORCED PLASTIC

# IS 10 TIMES

STRONGER Than Metals!



ELASTICITY IRON 210 GPa



ELASTICITY CARBON FIBER REINFORCED PLASTIC

260-450 GPa

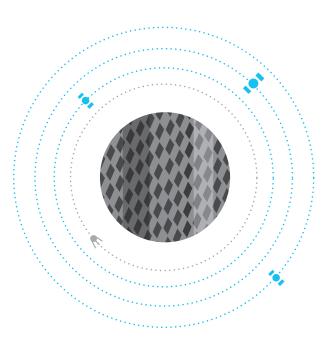
Carbon fiber is used in a many high-tech industry: aircraft engineering, space industry, ship building and power engineering. Relatively lightweight, these innovative materials happen to be remarkably resistant to ambient environment.



X 1.8 TIMES LIGHTER THAN ALUMINUM

# X5 TIMES LIGHTER THAN STEEL

Carbon fiber reinforced plastic has truly revolutionized the automotive industry! Did you know that all concept car bodies from popular manufacturers are made of at least 50% carbon fiber reinforced plastic? Likewise, tyres and brake pads are made of composite materials, bettering maneuverability, not to mention improving fuel efficiency.



CARBON FIBER REINFORCED PLASTIC HELPS REDUCE WEIGHT BY

10-15%

Carbon fiber helps cut fuel consumption by 6-8% and decreases air polluting emissions accordingly, thereby reducing the carbon footprint.

